

\$10,000: NATIONAL SPONSOR

- Presenting sponsor of an existing Heroes in Recovery 6K event
- Logo on 2018 race shirts (ask about availability)
- Provide input for the benefiting charity (if not already selected) for the sponsored Heroes in Recovery 6K event
- Two (2) exhibitor tables at the presenting sponsor event
- Up to two (2) race bag inserts
- Loudspeaker and email recognition at the presenting sponsor event
- Logo on Heroes in Recovery 6K event pages on HeroesinRecovery.com
- Opportunity to address the crowd at the presenting sponsor event
- Twelve (12) race entries to use at any 2018 Heroes in Recovery 6K event
- Logo and hyperlink on Heroes in Recovery community partner page
- Guest blog post on HeroesinRecovery.com
- Choice of one (1) of the stand-alone sponsorship opportunities below*

\$5,000: PLATINUM SPONSOR

- Two (2) exhibitor tables at selected Heroes 6K event
- Logo on 2018 race shirts (ask about availability)
- Loudspeaker and email recognition
- Up to two (2) race bag inserts
- Ten (10) race registrations
- Social media recognition
- Logo and hyperlink on Heroes in Recovery community partner page
- Guest blog post on HeroesinRecovery.com
- Choice of one (1) of the stand-alone sponsorship opportunities below*

\$2,500: GOLD SPONSOR

- One (1) exhibitor table
- Loudspeaker and email recognition
- Up to two (2) race bag inserts
- Eight (8) race registrations
- Social media recognition
- Logo and hyperlink on Heroes in Recovery community partner page
- Guest blog post on HeroesinRecovery.com

\$1,000: SILVER SPONSOR

- One (1) exhibitor table
- Loudspeaker and email recognition
- Race bag insert
- Four (4) race registrations
- Social media recognition
- Logo and hyperlink on Heroes in Recovery community partner page

\$500: BRONZE SPONSOR

- One (1) exhibitor table
- Loudspeaker and email recognition
- Race bag insert
- Two (2) race registrations
- Social media recognition

\$250: EXHIBITOR

- One (1) exhibitor table
- One (1) race registration
- Race bag insert

\$150: SUPPORTER

- Race bag insert

IN-KIND (DEPENDENT ON FAIR MARKET VALUE OF SERVICES/MATERIALS PROVIDED). EXAMPLES INCLUDE:

- Water stops (volunteers, water, cups)
- Coffee
- Fruit item, such as bananas, oranges, apples
- Bread item, such as rolls or bagels
- Granola, chips or energy bars
- Advertising or printing
- Goody bag swag

***STAND-ALONE SPONSORSHIP OPPORTUNITIES:**

- Water bottle sponsor – \$250 per location
- Race bib sponsor – \$500 per location
- Selfie photo frames (redesigned for each location) – \$500 per location
- Food table sponsor – \$500 per location
- Water station sponsor (sign at water stop) – \$250 per location
- Face painting station sponsor - \$250 per location

HEROES in RECOVERY

SPONSORSHIP PACKAGE

- Co-sponsor the Heroes Award with Foundations Recovery Network
 - Innovations in Recovery conference 2018 - **\$750**
 - Moments of Change conference 2018 - **\$750**
- Heroes in Recovery guest blog post - **\$250**
- Heroes in Recovery sober event sponsorship - **TBD**

HeroesinRecovery.com



RECOVERY UNSCRIPTED

SPONSORSHIP PACKAGE

AVERAGE 1500 UNIQUE LISTENS EACH MONTH

- 15-second sponsored pre-roll ad for three (3) episodes - **\$150**
 - Five (5) available
- 60-second sponsored mid-roll ad for three (3) episodes - **\$300**
 - Five (5) available
- 5-minute featured post-roll segment on one (1) episode - **\$500**
 - Three (3) available
- 20-minute full episode interview (topic to be reviewed) - **\$2000**
 - Three (3) available

RecoveryUnscripted.org

RECOVERY COMMUNITY COMBINATION PACKAGES

TORCHBEARER - \$7500 (SAVE \$500)

- Platinum level Heroes 6K package - \$5000 value
- Full episode podcast interview (topic to be reviewed) - \$2000 value
- Co-sponsor the Heroes Award with Foundations Recovery Network - \$750 value
- Heroes in Recovery guest blog post - \$250 value

CRUSADER - \$2800 (SAVE \$450)

- Gold level Heroes 6K package - \$2500 value
- 5-minute featured post-roll segment on one (1) podcast episode - \$500 value
- Heroes in Recovery guest blog post - \$250 value

PROMOTER - \$1250 (SAVE \$300)

- Silver level Heroes 6K package - \$1000 value
- 60-second sponsored mid-roll ad for three (3) podcast episodes - \$300 value
- Heroes in Recovery guest blog post - \$250 value

CONNECT WITH US!

For more information, contact Jacy Bruck at jacy.bruck@frnmail.com or give her a call at 615-512-9281.

In the meantime, follow us on social media:

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