

### **\$10,000: NATIONAL SPONSOR**

- Presenting sponsor of an existing Heroes in Recovery 6K event
- Logo on 2018 race shirts (ask about availability)
- Provide input for the benefiting charity (if not already selected) for the sponsored Heroes in Recovery 6K event
- Two (2) exhibitor tables at the presenting sponsor event
- Up to two (2) race bag inserts
- Loudspeaker and email recognition at the presenting sponsor event
- Logo on Heroes in Recovery 6K event pages on HeroesinRecovery.com
- Opportunity to address the crowd at the presenting sponsor event
- Twelve (12) race entries to use at any 2018 Heroes in Recovery 6K event
- Logo and hyperlink on Heroes in Recovery community partner page
- Guest blog post on HeroesinRecovery.com
- Choice of one (1) of the stand-alone sponsorship opportunities below\*

### **\$5,000: PLATINUM SPONSOR**

- Two (2) exhibitor tables at selected Heroes 6K event
- Logo on 2018 race shirts (ask about availability)
- Loudspeaker and email recognition
- Up to two (2) race bag inserts
- Ten (10) race registrations
- Social media recognition
- Logo and hyperlink on Heroes in Recovery community partner page
- Guest blog post on HeroesinRecovery.com
- Choice of one (1) of the stand-alone sponsorship opportunities below\*

### **\$2,500: GOLD SPONSOR**

- One (1) exhibitor table
- Loudspeaker and email recognition
- Up to two (2) race bag inserts
- Eight (8) race registrations
- Social media recognition
- Logo and hyperlink on Heroes in Recovery community partner page
- Guest blog post on HeroesinRecovery.com

## **\$1,000: SILVER SPONSOR**

- One (1) exhibitor table
- Loudspeaker and email recognition
- Race bag insert
- Four (4) race registrations
- Social media recognition
- Logo and hyperlink on Heroes in Recovery community partner page

## **\$500: BRONZE SPONSOR**

- One (1) exhibitor table
- Loudspeaker and email recognition
- Race bag insert
- Two (2) race registrations
- Social media recognition

## **\$250: EXHIBITOR**

- One (1) exhibitor table
- One (1) race registration
- Race bag insert

## **\$150: SUPPORTER**

- Race bag insert

## **IN-KIND (DEPENDENT ON FAIR MARKET VALUE OF SERVICES/MATERIALS PROVIDED). EXAMPLES INCLUDE:**

- Water stops (volunteers, water, cups)
- Coffee
- Fruit item, such as bananas, oranges, apples
- Bread item, such as rolls or bagels
- Granola, chips or energy bars
- Advertising or printing
- Goody bag swag

## **\*STAND-ALONE SPONSORSHIP OPPORTUNITIES:**

- Water bottle sponsor – \$250 per location
- Race bib sponsor – \$500 per location
- Selfie photo frames (redesigned for each location) – \$500 per location
- Food table sponsor – \$500 per location
- Water station sponsor (sign at water stop) – \$250 per location
- Face painting station sponsor - \$250 per location

# HEROES in RECOVERY

## SPONSORSHIP PACKAGE

- Co-sponsor the Heroes Award with Foundations Recovery Network
  - Innovations in Recovery conference 2018 - **\$750**
  - Moments of Change conference 2018 - **\$750**
- Heroes in Recovery guest blog post - **\$250**
- Heroes in Recovery sober event sponsorship - **TBD**

[HeroesinRecovery.com](http://HeroesinRecovery.com)



# RECOVERY UNSCRIPTED

## SPONSORSHIP PACKAGE

### AVERAGE 1500 UNIQUE LISTENS EACH MONTH

- 15-second sponsored pre-roll ad for three (3) episodes - **\$150**
  - Five (5) available
- 60-second sponsored mid-roll ad for three (3) episodes - **\$300**
  - Five (5) available
- 5-minute featured post-roll segment on one (1) episode - **\$500**
  - Three (3) available
- 20-minute full episode interview (topic to be reviewed) - **\$2000**
  - Three (3) available

[RecoveryUnscripted.org](http://RecoveryUnscripted.org)

# RECOVERY COMMUNITY COMBINATION PACKAGES

## **TORCHBEARER - \$7500 (SAVE \$500)**

- Platinum level Heroes 6K package - \$5000 value
- Full episode podcast interview (topic to be reviewed) - \$2000 value
- Co-sponsor the Heroes Award with Foundations Recovery Network - \$750 value
- Heroes in Recovery guest blog post - \$250 value

## **CRUSADER - \$2800 (SAVE \$450)**

- Gold level Heroes 6K package - \$2500 value
- 5-minute featured post-roll segment on one (1) podcast episode - \$500 value
- Heroes in Recovery guest blog post - \$250 value

## **PROMOTER - \$1250 (SAVE \$300)**

- Silver level Heroes 6K package - \$1000 value
- 60-second sponsored mid-roll ad for three (3) podcast episodes - \$300 value
- Heroes in Recovery guest blog post - \$250 value

## CONNECT WITH US!

For more information, contact Heidi Huerta at [heidi.huerta@frnmail.com](mailto:heidi.huerta@frnmail.com) or give her a call at 615-345-3200, Ext. 10050.

In the meantime, follow us on social media:

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